

# STEVEN FREEBAIRN

## PRODUCTION MANAGER

 steven.r.freebairn@gmail.com

 707.495.7297

 Mesa, AZ

 linkedin.com/in/steven-freebairn

 Motion design portfolio:  
vimeo.com/192213595

 Spanish language fluency

## SKILLS

Visual Design

Professional Writing &  
Communication

Animation/Motion Graphics

Video Editing

Graphic Design

Presentation Design

Vector Illustration

Storyboarding

After Effects

Premiere

Illustrator

Photoshop

## EDUCATION

### MASTER OF SCIENCE-TECHNOLOGY

Graphic Information Technology  
Arizona State University  
2019

### BACHELOR OF FINE ARTS

Animation  
Brigham Young University  
2017

## SUMMARY

Diligent, personable and detail-oriented professional with a willingness to help wherever I am needed. I'm a very observant and fast learner. Given my background in design and communication, I have an in-depth understanding of how to best present an idea to an audience, no matter their amount of prior knowledge of a subject. My focus is on creating engaging, immersive, eye-opening content.

## PROFESSIONAL EXPERIENCE

**PRODUCTION MANAGER** November 2024–February 2025  
**SENIOR MOTION GRAPHIC DESIGNER** January 2019–September 2022  
SBM Management, Tempe, AZ

- Managed team of designers in creating e-learning and marketing content
- Collaborated with all departments to assess training needs
- Created hundreds of training and promotional videos for custodial, managerial and human resources staff, as well as 15+ clients, in dozens of skill areas
- Translated written and video content between Spanish and English

Contact: Jason McNeil, [jmclineil@sbmcorp.com](mailto:jmclineil@sbmcorp.com)

**SENIOR MEDIA DESIGNER** October 2022–November 2024  
McKinsey & Company, Tempe, AZ

- Created engaging videos and presentations for both internal and client audiences, from the beginning stages all the way to the end of the production
- Collaborated with client stakeholders, consultants, creative leads and other designers for client satisfaction in a wide variety of internal and client initiatives

Contact: Hayun Cho, [hayun\\_cho@mckinsey.com](mailto:hayun_cho@mckinsey.com)

**MOTION DESIGNER (CONTRACTOR)** September 2018–January 2019  
Republic Services, Scottsdale, AZ

- Animated multiple internal training videos; translated documents

Contact: Amy Tregre, [atregre@republicservices.com](mailto:atregre@republicservices.com)

**ILLUSTRATOR** August 2017–July 2018  
Innovelore Entertainment, Gilbert, AZ

- Illustrated storyboards and kickstarted studio's animation capabilities

Contact: Krystina Owens, [kdowens@innovelore.com](mailto:kdowens@innovelore.com)

**ANIMATOR** August 2016–May 2017  
BYU Center for Teaching & Learning

- Designed, animated curriculum materials re: stakeholder feedback

Contact: Rob Allen, [rob.allen@byu.edu](mailto:rob.allen@byu.edu)